

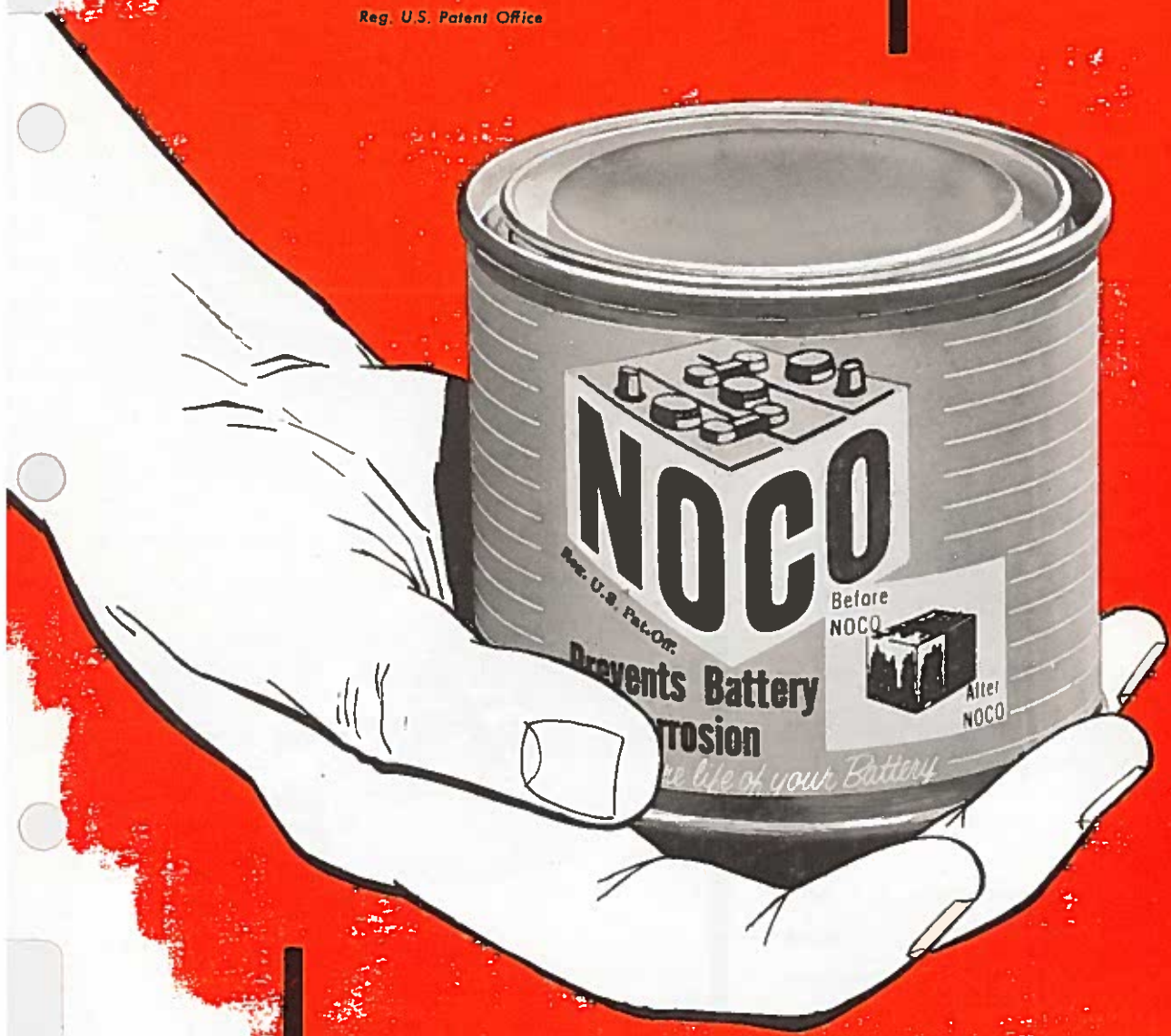
GET LONGER LIFE AND BETTER PERFORMANCE FROM YOUR BATTERY

Prevent Corrosion with

NOCO[®]

Reg. U.S. Patent Office

**BATTERY
CORROSION
PREVENTATIVE
COMPOUND**



**ONE APPLICATION LASTS THE
ENTIRE LIFE OF ANY BATTERY!**

CATALOG NO. U-63

TERMINAL PROTECTORS FOR FLEET ACCOUNTS

Packed 50 and 100 in cans



Part No. C-704 (Treated)

Part No. C-906 (Not Treated)

One Hundred

Part No. B-603 (Treated)

Part No. B-805 (Not Treated)

Fifty

MANUFACTURED BY

THE NOCO COMPANY

POST OFFICE BOX 783 • CLEVELAND 22, OHIO

Distributed By

To prevent battery corrosion at the terminals, place a NOCO Terminal Protector under the positive and the negative terminals. These protector washers are made of pure felt, chemically treated with a special compound to withstand corrosion at the terminal posts. By installing NOCO TERMINAL PROTECTORS over the battery posts and under the battery terminal cables, they protect the terminal from corroding and also lubricate the battery posts and terminal bolt and nut. By preventing this corrosion at the terminal and using NOCO around cables and battery carrier, longer life will result in the performance of your battery.

FOLLOW THESE SIMPLE INSTRUCTIONS

Every can of NOCO has an attractive red and green label with the following directions printed on each can:

1. Disconnect battery terminal cables.
2. Remove all corrosion by brushing with baking soda dissolved in warm water.
3. Place terminal protectors over battery posts.
4. Connect battery terminal cables.
5. Apply heavy coating of NOCO around battery carrier, terminal cables, battery posts and all affected areas with small paint brush.

IF BATTERY IS NEW, FOLLOW SAME PROCEDURE AS LISTED ABOVE. WHEN NOCO BECOMES TOO THICK TO FLOW EASILY, HEAT OVER LOW FLAME, DO NOT BOIL.

NOCO is now, more than at any other time, essential in preventing battery failures caused by corrosion.

With the introduction of twelve volt batteries on passenger cars, loss of current due to corrosion of battery cables and carriers is increased. This results in more battery failures and road service calls.



NOCO after years of research introduces a new product which prevents battery corrosion.

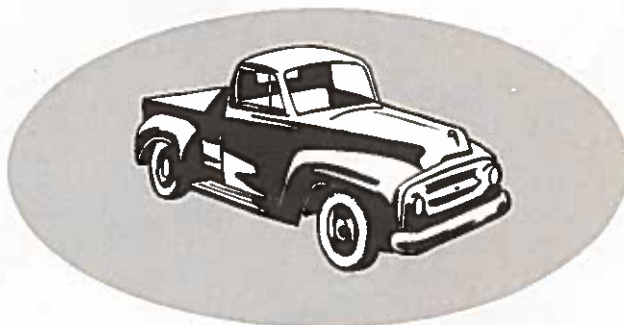
NOCO when applied gives the battery dealer an opportunity to inspect battery after taken from car — resulting in more battery sales.

NOCO from every viewpoint, is a product that sells on sight. Every car owner is aware of the inconveniences caused by corroded battery cables, connections, carriers, bolts and nuts.

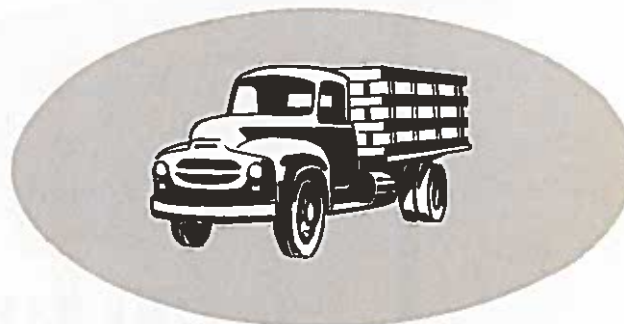
NOCO gives the battery dealer added profits for cleaning battery and carrier of corrosion and applying NOCO to prevent further corrosion on present batteries and new car batteries.



FOR AUTOMOBILES



FOR FLEETS



FOR TRUCKS



DISPLAY CARTON OF TWELVE ¼ PINT CANS

NOCO handy display carton for Battery Dealers, Garages and Service Stations. One can of NOCO contains two Terminal Protectors and 4 oz. of compound, an ample supply for one application. This attractive display carton will sell NOCO by just placing it on your counter.

Part No. A-101: One 4 oz. can of NOCO Compound and two terminal protectors.

Part No. B-202: Display Carton of twelve Part No. A-101 cans.

Part No. A-101

LARGE SIZE CANS FOR FLEET ACCOUNTS

NOCO is available in Quarts, Half-Gallon and Gallon size cans, for fleet accounts, because of the great demand and the substantial savings in both time and money.

Many fleet accounts have found that after applying NOCO they have had fewer road delays and have thus saved in the replacement of battery carriers, cables and wiring.

Sell fleets the large size cans. Make more profits with NOCO.

Part No. C-304: One Quart NOCO Compound

Part No. D-405: Half-Gallon NOCO Compound

Part No. E-506: One Gallon NOCO Compound



Part No. C-304
1 Quart



Part No. D-405
½ Gallon



Part No. E-506
1 Gallon